

A group of people are gathered at a networking event. The background is a vibrant red wall decorated with string lights. In the foreground, a man with curly hair is smiling and looking down at something in his hands. To his right, another man in a black shirt is looking towards him. In the background, a man wearing sunglasses and a white t-shirt is visible, along with other people. The overall atmosphere is professional and social.

BETAPITCH GLOBAL & INVESTORS' DAY

betahaus |

OUR MISSION

BETAPITCH is an international startup competition, that scouts and selects top talent from all around the world by using its strong on the ground local partner network. In 2018 betapitch will be held in up to 15 different cities.

Our mission is to find and support the most promising international early stage startups and introduce them to our network of potential business partners and VCs.

BETAPITCH Global & Investors' Day serves as a playground where investors, industry partners and startups build meaningful connections.

OVERVIEW

BETAPITCH GLOBAL

an international startup pitch competition with over 500 applicants from all around the world the best ones get to come and pitch on the main stage.

INVESTORS' DAY

key players of the European startup ecosystem meet & network with investors and promising startups from all around the globe.

KEY FIGURES 2017

- 1000+ attendees
- 500+ Startups
- 110 Investors / Corporate
- 10 locations
- 1 Global Event

BETAPITCH GLOBAL & INVESTORS' DAY

IMPRESSIONS FROM LAST YEAR



BETAPITCH OUTREACH

Facebook:

- 3196 page likes
- 2000+ views per post

Twitter:

- 658 followers
- 46.731 reach per post

Newsletter

- 1341 subscribers

BETAPITCH COMMUNITY

- Early Stage Startups
- Late Stage startups alumni network
- Freelance top talent
- Investors network
- Corporate and SME's supporters
- Field experts & coaches

BETAPITCH IN 2018



- 15 locations
- 700 + Startups
- 1500 + attendees

TESTIMONIALS

ORDERBIRD

“BETAPITCH was our first award and a very important media hype. The coverage led to our first investment and many innovative customers.“

– Bastian Schmidtke, founder

GO EURO

“We are very happy to have participated in the betapitch contest for numerous reasons. It gave us the possibility to present our project to a larger audience and allowed us to get reactions and feedback from the judges and the public at large. The opportunity to present would have made the competition worth it alone that we actually won was a perfect additional bonus.” – Naren Shaam, founder

TRACK RECORD

- **GO EURO**

Raised \$ 146 Mill , Series C in October 2016

- **ORDERBIRD**

Raised \$ 37 Mill, Series C in May 2016

- **CLUE**

Raised \$ 30.30 Mill, Series B in November 2016

- **IVERSITY**

Raised \$ 7.3 Mill, in August 2016

DAIMLER & BETAPITCH

PREMIUM PARTNER 510.000 €

- Visibility on all BETAPITCH local events throughout 2018
- Three branded community events in betahaus I Berlin
- Exclusive BETAPITCH Berlin on topic of Mobility by Daimler
- 2 branded posts on betapitch Social Media
- Logo on the Website as the main partner
- 3 Free corporate Tickets for each Local event
- 20 Tickets to BETAPITCH Global & Investors Day

LEAD PARTNER OF BETAPITCH GLOBAL & INVESTORS DAY 2018 100.000 €

- Visibility on all BETAPITCH local events throughout 2018
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- Logo on the Website as the main partner
- 3 Free corporate Tickets for each Local event
- 20 Tickets to BETAPITCH Global & Investors Day
- Exclusive Mobility Partner on BETAPITCH global & Investors Day

BETAPITCH GLOBAL & INVESTORS' DAY

PARTNERS 2017

betahaus |

DAIMLER

kloeckner.i

Google



 Berlin
Partner

SIEMENS

BRLO

MEDIA 2017

Capital

WIRTSCHAFT IST GESELLSCHAFT

WIRED

THANK YOU!

WE ARE LOOKING FORWARD
TO WORK WITH YOU!



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betahaus |